

2021 Q1 REPORT

pennyappeal **usa**



Programs

Emergency Response

Al-Salaam Job Center

Athens, Greece
February 2020 – February 2021

Due to the COVID-19 pandemic and restrictions placed by the Greek government, we could not implement many of the plans we had for this project. However, in partnership with the Goodwill Caravan the last few months offered opportunities to research projects that could offer long-term humanitarian and economic impact. COVID-19 relief efforts were expanded and we held weekly distributions of food packs. Future projects at the Al-Salaam Job Center, in partnership with RefuChef, will offer online culinary classes delivered by refugee chefs, and a Refugee Entrepreneur Mentorship and Business program to support refugee entrepreneurs as they grow their businesses.

Winter Emergency

Syria | Pakistan | Kashmir | Palestine | Lebanon
October 2020 – January 2021

A rapid needs assessment determined where the people most in need were located. With your help, we upgraded shelter conditions for families by providing heaters and coal, and winterization packs including clothing to protect them from harsh winter conditions and to improve their standard of living. We addressed food insecurity by giving vulnerable people food packs. The winter months introduce an additional barrier for communities who are already facing humanitarian crises, the effects of COVID-19, overwhelming poverty, and more.



+7,750 people helped



+350 blankets and hygiene kits



420 winterization kits



100 heaters and heating fuel kits

Yemen Emergency Response

Sana'a, Yemen
November 2020 – May 2021

In partnership with Islamic Help, we distributed food and hygiene packs, including baby milk, and winter materials such as clothes, fuel, and blankets. We also provided drinking water to impoverished families for 6 months. Out of 333 districts in Yemen, people in 190 districts have been directly affected by the war. The humanitarian crisis in Yemen is considered as the worst in the world, driven by conflict, economic collapse, and the continuous breakdown of public institutions and services.



300 food packs to 300 families



Hygiene kits delivered to 300 families



Food given to 450 children under 5



Distribute 150 non-food items for 150 families



Winter materials delivered to 312 families



Deliver drinking water for 6+ months to vulnerable families

COVID Phase 2

United States
January – March 2021

In partnership with Islamic Center of NYC and The Zakat Fund of NYC, we provided financial support through checks or direct deposit to families and individuals most in need. These funds enabled families or individuals to pay for rent, utilities, medication, and transportation. Those approved were provided their grant through a mailed check, ranging from \$500 to \$2,500. In specific cases, especially those living in a shelter, direct deposits were made. As the COVID-19 pandemic continues, low-income families continue to feel its effects. Loss of wages, unpaid sick leave, food insecurity, and rent are just a few of the burdens being felt by families.

725
People helped

\$361,500
Given in financial support



Programs

Heal Humanity

NC Domestic Violence Shelter

Charlotte, NC

On October 22, 2020, we opened the only Muslim-led domestic violence shelter in the Carolinas, focused on providing culturally-sensitive care to all survivors, regardless of faith. We celebrated our grand opening virtually, and the shelter has already welcomed residents.

Our domestic violence hotline is open 24/7 to help serve the increasing cases of domestic abuse due to the COVID-19 outbreak.

Hotline info: The hotline is open 24/7, call or text (704) 764-1773 to talk to our experienced counselor.

South Africa Domestic Violence Shelter

Heiderveld, Cape Town

December 2020 – March 2021

We provided support to shelter parents and their children affected by gender based violence. The shelter also provided residents at the shelter with emotional and psychological support through a 90-day program. South Africa is ranked fourth among countries with the highest rates of interpersonal violence. It's rate of death due to interpersonal violence is 4.8 times higher than the global average rate of 2.6.

309 Survivors

Feed Our World

Lebanon Food Distributions

North and Mount Lebanon

January – February 2021

In partnership with Wakuf Al Aoun Al Islami, we provided food boxes and blankets to vulnerable Lebanese families. Beneficiaries were selected through a rapid needs assessment targeting the neediest district in Lebanon. The economic crisis and COVID-19 preventive measures caused the bankruptcy of hundreds of thousands of companies and massive layoffs of employees. Lebanese people lost their source of income while prices of basic commodities such as food continue to increase.

1,100 Food packs

5,500 People helped



Programs

Orphankind



Sponsorships

Pakistan | Bangladesh | Palestine | Syria | India | Senegal | Sudan | South Africa

Your monthly sponsorship combined with the generosity of others has helped provide nutritious meals, clothes, healthcare and an education to orphaned children. According to UNICEF, there are 153 million orphaned children worldwide. Every day, an estimated 5,700 more children become orphans. Children suffer the most during conflicts and natural disasters and are the most vulnerable to poverty, disease, stigma, and medical needs. 787 orphaned children are being collectively sponsored from the generous donations of 698 individuals. In this quarter, 28 individuals sponsored 53 orphaned children.

53

Orphaned children were sponsored this quarter

Arden II

Dakar, Senegal
August 2020 – Present

In Dakar, Senegal, an estimated 30,000–50,000 children (90% of which are boys) are engaged in begging on the streets. This is particularly the case in the capital, due to extreme poverty. These young boys are often sent to Daaras to receive an Islamic education but the conditions are often poor, unsafe, unhygienic and crowded. They are often without access to adequate WASH facilities, medical care or adequate food, leaving them vulnerable to disease and malnutrition. We're collaborating with 5 Daaras (Senegalese Quranic schools) to promote the health, safety, well-being, and hygiene of Talibé children. We're working to improve the regulations of Quranic schools through policy and advocacy. We're developing vocational skills and employability of children aged 15 years and older.

Thirst Relief

Wells

Bangladesh | Nepal | Pakistan | Afghanistan | Somalia

Construction of 28 tube wells and 10 deep wells has begun this quarter. According to the World Health Organization, 1 in 3 people globally do not have access to safe drinking water – about 2.2 billion people worldwide. Drinking contaminated water can cause diseases like cholera, diarrhea, hepatitis A, and polio. 829,000 people are estimated to die each year from diarrhea as a result of unsafe drinking-water, sanitation, and hygiene.

28

Tube wells

10

Deep wells

9 Pakistan Solar Powered Water Centers

Tharparker, Sindh Province Pakistan
February 2020 – February 2021

We're working to enhance access to safe drinking water for communities in Tharparker, Pakistan through the installation of solar water pumps to reduce the workload and risk of preventable diseases. This project will benefit people who do not have access to safe and clean water, extremely vulnerable and poverty-stricken people, widows, elderly persons, orphaned children and people with disabilities and chronic diseases.

We constructed solar powered water centers in 9 villages and we have also planned the installation of solar powered wells, electricity, wastewater management systems. We are in the process of holding hygiene promotion sessions to help Pakistani families fight the spread of COVID-19.

Holistic WASH

Coastal Zones; Dhalua Union, Barguna, Bangladesh
December 2020 – Present

This project will ensure year-round access to adequate quantities of safe water for drinking and hygiene practices for community people. It will target the local community through a water point that will benefit 1,200 village community peoples, as well as installing WASH facilities in a local health clinic and the local school. Also, under this project, the WASH facility of the health clinic would be renovated and running water facilities will be installed to facilitate better hygiene practices. Health benefits can only be maximized if access to safe water is combined with adequate sanitation and safe hygiene practices. At the project end, equitable access to safe water will be ensured. The right to WASH for the target population who are made up of the most vulnerable and disadvantaged, will be established. Water borne diseases linked with non-availability of safe water will be reduced and the nutritional status of children under 5 years will be improved. Better hygiene practices ensures water and sanitation program and hand washing requirements. Young girls will have access to gender friendly toilets at school which meet menstruation management requirements.

Programs

Income Generation



Brazil Women's Empowerment

State of Paraíba, Northeast Brazil
February 2020 – February 2021

We worked with 10 women-led microbusinesses who come from some of the most vulnerable communities. The focus of the project was to promote the growth and sustainability of the participating women's microbusinesses through workshops on business and financial management. Brazilian women have cultivated the land and sell a variety of products but the income they earned was low and sporadic. With our support, they were able to improve and expand their product lines, and innovate and diversify products to increase sales

11,400

People helped

Palestine Vegetable Garden

Surda/Abu Qash, West Bank, Palestine
January – June 2021

In partnership with Star Mountain Rehabilitation Center, Penny Appeal USA is providing nutritious meals for 90 students for a period of 6 months, as well as securing and producing fruits and vegetables to increase locally generated income. This project will also provide training to five students with intellectual disabilities. They will gain the ability to work on the farm as well as plant their own garden. Star Mountain Rehabilitation Center is one of the biggest institutions supporting people with intellectual disabilities.

Livestock Gifts

Mali | Lebanon
December 2020 – Present

In partnership with WAI, we're helping vulnerable people living in rural areas gain sustainable income and a source of food through livestock gifts. Giving a livestock gift of a pregnant goat or cow to a family living below the poverty line is life-changing and financially empowering. Because the livestock is pregnant, that means in just a few months, their income will double. Aside from providing a source of income, the livestock can provide milk and meat. They can save the money they would have spent on milk and sell surplus milk at local markets.

12

Households

#TEAMORANGE

Social Service Events

Illinois | Maryland | New York | North Carolina | Virginia
January – March 2021

#TeamOrange works to be an integral part of our communities and they are the backbone of much of the work we do domestically. They work tirelessly to fight poverty, paint the world orange, and provide families in need with essentials like winter kits, food trays, hygiene kits, and so much more. In this quarter alone, they held social service events in 6 cities across the country, helping over 2,000 people.



400 hygiene kits



80 Pre-Ramadan food baskets



620 winter kits



+620 food trays



+280 necessities kits



+2,000 people helped

Talkative Tuesdays

February 2021 – Present

#TeamOrange has begun meeting virtually every first Tuesday for Talkative Tuesdays. It is an opportunity for volunteers to learn about our programs, to gain a better understanding of the work that we do, and what it means to be a humanitarian. So far, we have covered two appeals areas, including Emergency Response and Feed Our World. The event is led by Shafaq Zia, our Programs manager, who dives into the logistics and reality of programs in the nonprofit sector.



Virtual Events

The Impact of Covid-19 on American Families

January 21, 2021

We held a live webinar and Q&A discussion of the pandemic's financial, physical, and mental impact on family and community with Oussama Mezoui, President & CEO at Penny Appeal USA, Chris Blauvelt, Founder & CEO at LaunchGood, Imam Khalid Latif, Executive Director and Chaplain (Imam) for the Islamic Center at New York University (NYU), Dr. Suzy Ismail, Founding Director, Cornerstone Marriage & Family Intervention, Dr. Ahmad Yousaf, Medical Director of Intensive Care Unit, Dr. Raisa Manejwala, Licensed Clinical Psychologist, Certified Grief Counseling Specialist

The Impact of Covid-19 on American Families Part II

February 4, 2021

We discussed the pandemic's financial, physical, and mental impact on American communities and families with Dr. Ahmad Yousaf, Medical Director of Intensive Care Unit, Dr. Raisa Manejwala, Licensed Clinical Psychologist, and Dr. Suzy Ismail Founding Director, Cornerstone Marriage and Family Intervention.

Poetry Night

February 25, 2021

We celebrated Black History Month with a Poetry Night! Our line-up included Youssef Kromah, Boonaa Mohammed, Ibrahim Jaaber, Chelle Johnson, Ameerah Shabazz-Bilal and C Islaah Abd'al-Rahim who delivered a virtual performance, reflecting on the Black experience and excellence.

We stand on the shoulder of giants: The Legacy of female leadership in Islam

March 18, 2021

We celebrated women empowerment with Dr. Dalia Fahmy, Dalia Mogahed, Yasmin Elhady, and Ndidi Okakpu. We believe empowered women empower their communities! Women already have the persistence, the faith, and the passion that it takes to secure their futures. This event showcased our programs that aid in breaking the poverty cycle for many women across the globe, and promote women's equality.

Financials



pennyappeal usa

small change. big difference

Thank you for joining
the fight against poverty.



Follow @pennyappealusa



2461 Eisenhower Ave Flr 2,
Alexandria, VA 22314
202 851 2112 - PAUSA.ORG
Tax-ID/EIN #: 47-5165837