QURBANI OBJECTIVES & PROCESS

What needs were met?
The Qurbani program addressed the issue of hunger and malnutrition by providing families within the poorest and most vulnerable communities in both India and Ethiopia with meat which they would not normally have access to.

What were the objectives of the program?
The purpose is to enhance access to nutritious food to poverty-stricken families living in India and Ethiopia through provisions of Qurbani meat during Eid-Ul-Adha 2018.

Qurbani meets a short term need for the poorest families within the selected communities by providing meat which would usually last them approximately a week.
QURBANI BENEFICIARIES

Duration
1 month

Start & End
July 21 – August 23, 2018

Total Output
Approx. 1,043,500 Meals

Locations
• India – 195,075 Families
• Ethiopia – 1,800 Families
• Syria – 50,000 Families
• Pakistan – 14,000 Families

How was the program carried out?
We implemented strict measures when identifying the Qurbani animals. The animals were at least two years old, weighed over 110kg, and had the minimum number of teeth as set out by Sharia law. The animals will not have any external wounds or injuries, nor would they be physically disabled or have any visible cuts or marks. We took the utmost care to ensure that our Qurbani took place in accordance with Islamic principles, as set out by the Ministry of Religious Affairs.
QURBANI BENEFICIARIES

1,043,500 Meals were served during Qurbani

**Ethiopia**

Areas served: Qacha, Ashute, Harawa Misra, Tulicha, Gamo, Gardeja

- 1,800 Ethiopian households received the Qurbani, bringing nutrition to 10,800 individuals, including 3,100 men, 4,130 women and 3,570 children.
- Slaughtered 2000 animals – creating 5000 kg of meat to be distributed.

**India**

Areas served: Uttar Pradesh, West Bengal, Bihar, Jkarkhand

- Sacrificed a total 13,005 cows, creating 91,035 shares of meat, enough to feed 195,075 extremely vulnerable Muslim families.
- One cow creates seven shares of food
- Many Indian families will dry their meat, preserving it for longer, so that they can eat it over time, meaning that this valuable food supply will last longer.
QURBANI BENEFICIARIES

Qurbani Pouches:

- We created special Qurbani pouches using the meat from the slaughter, which will be distributed towards the end of this year. Each 500g pouch will contain enough food to feed four people.
- The packages contain a rich meat curry, cooked with a highly nutritional gravy sauce to ensure that it delivers the best health benefits to our beneficiaries.
- The pouches have a shelf-life of 1 year, meaning that they can be saved by those who wish to eat them over time, ensuring the prolonged nutritional support of those who need it most.

Pakistan:

Areas Served: Quetta, Sibi, Jaffaarabad and Loralai Districts

- 28,000 pouches were distributed
- Families received 2 packs each – 14,000 families benefitted
- Approx. 56,000 beneficiaries receiving twice as much food.

Syria:

Area Served: Idleb

- Distribution to occur with our winter emergency campaign
- Planning to distribute 50,000 pouches
- Approx. 200,000 beneficiaries will benefit as one Qurbani pouch feeds 4 people.